

EDUTEX LIBYA 2010

3rd Libyan International Education Fair 2010

8 - 10 March 2010
Shahat Hall, Corinthia Hotel
Tripoli, Libya

After the success of 1st and 2nd EDUTEX LIBYA, Exhibitions Promotion & Management (M) Sdn Bhd (EXPAM) will be organizing the **3rd Libyan International Education Fair, EDUTEX LIBYA 2010**, which will be held from **8 – 10 March 2010 at the Shahat Hall, Corinthia Hotel in Tripoli, Libya.**

We are pleased to invite your institution to participate in this fair, which we believe is the best platform for you to promote your institution in Libya.

Why should you participate at EDUTEX LIBYA 2010?

- It is estimated that some 30,000 Libyan students are going overseas each year to pursue their studies of which more than 40,000 students are offered scholarships by the Libyan Education Authorities and the Gaddafi Development Foundation
- Direct Access to its huge number of school leavers, undergraduates, working professionals and executives who wish to further their studies abroad
- To promote your institutions identities and curriculum
- Recruit private and sponsored students for undergraduate and postgraduate programs
- Counseling and guidance for prospective students on admissions, enrolments and campus facilities and o forge education links and potential prospects

It is a dream for all Libyan students to study overseas, and there are so many wealthy parents who are looking at overseas education options for their children!

--- DON'T MISS THIS GOLDEN OPPORTUNITY! ---

Exhibitors' Profile

- Universities and Colleges
- Education Consultants & Services
- International & Regional Education Organisations
- Career Training Courses Providers
- Embassies and Consulates
- Distant Learning Providers
- Professional Associations
- Education Publishers & Media
- Student Services Provider
- Education Travel Services

Visitor Profile

- Higher Secondary School Leavers
- College Students
- Undergraduates
- Parents & Teachers
- Educational Aid Suppliers
- Working Professionals and Executives
- Government Officials in Education Circle

Advertising & Promotions

- Newspaper Advertisements
- Magazine Advertisements
- Website promotion online
- Radio Advertising and interviews
- Printed Materials – Flyers, Postcards, Exhibitor’s Catalogue to be distributed to the public
- Banners and buntings to be placed at strategic locations
- Email broadcasts to students
- SMS

Participation Cost

Table Package:

USD 3,600 per Institution / Organization

- Table Set-Up – A table with 4 chairs, dust bin and power point

Full Package 1:

USD 5,000 per Institution / Organization (Four Seasons Hotel – 4*)

- Table Set-Up – A table with 4 chairs, dust bin and power point
- Visa Processing Fee in Libya
- Airport – Hotel Transfers
- Transport between Four Seasons Hotel – Corinthia Hotel
- Single Room Accommodation for 4 nights
- Inclusive of daily breakfast
- Inclusive of daily lunch during the 3 days exhibition

*Additional Person on Single Room basis – USD 1,400.00 (Four Seasons Hotel)

*Additional Person on Double Room basis – USD 800.00 (Four Seasons Hotel)

Full Package 2:

USD 6,250 per Institution / Organization (Corinthia Hotel – 5*)

- Table Set-Up – A table with 4 chairs, dust bin and power point
- Visa Processing Fee in Libya
- Airport – Hotel Transfers
- Single Room Accommodation for 4 nights
- Inclusive of daily breakfast
- Inclusive of daily lunch during the 3 days exhibition

*Additional Person on Single Room basis – USD 2,650.00 (Corinthia Hotel)

*Additional Person on Double Room basis – USD 650.00 (Corinthia Hotel)

Translator charges – USD 450 per translator (Arabic – English) for 3 days exhibition.

NOTE: Since there are additional formalities to enter Libya and that hotel accommodation has to be confirmed at least 1 month before the event, our last date for registration and payment will be 10 February 2010.

The Organizer



Exhibitions Promotion and Management (M) Sdn. Bhd.

A subsidiary of **TERASKITA [Muadzam] SDN BHD**

No, 3-2, Jalan Puteri 2/5, Bandar Puteri Puchong, 47100 Puchong, Selangor, MALAYSIA

Tel: +603 8060 9738

Fax: +603 8061 9873

Contact Person(s)

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|---|---------------|----------------------|
| 1 | Ms. Angela | : angela@expam.com |
| 2 | Ms. Siow Peng | : siowpeng@expam.com |
| 3 | Ms. Huda | : huda@expam.com |

Website: www.expam.com